



VisitVineyards.com
WINE | FOOD | TRAVEL

Enticing VisitVineyards.com Members to your business

VisitVineyards.com has an ever-growing passionate wine and food focused audience who are actively searching for great experiences, hidden gems and the next big thing. To date we have established Partnerships with over 200 select businesses and we invite your participation.



Creating a Member Offer is simple – just keep a couple of things in mind:

- **Is it something you'd enjoy?** If so, our Members will too.
- **Is it memorable?** Something our Members will take notice of and tell their friends about?
- **Is it easy for our Members?** Giving them no hesitation to come to your door?

Below is a sample of current Member Offers to inspire - you just might want to become a Member yourself!

Paradigm Hill - tutored tastings: George and Ruth Mihaly invite Members to book into an exclusive tutored tasting, with matched tasting plate. These tastings are run at 11am on the first Saturday and Sunday of the each month and public holidays. Bookings essential.

Maygars Hill - stay and trophy winning wine: Upon booking a night's bed and breakfast at Maygars Hill Cottage, situated at the Maygars Hill vineyard, Members will receive a complimentary bottle of Maygars Hill's trophy winning wine (RRP \$50) - your choice of vintages!

Mandala Wines - exclusive lunch tasting: Owner Charles Smedley invites you to book lunch for 4-8 people in Mandala's restaurant and, as a Member, he will take you personally through a private tasting of the Mandala range matched to your meal. We recommend you get a group together and book well in advance for this unique experience.

Veraison @ Bluestone Lane - wine and 30% discount: At one of the Mornington Peninsula's newest, most exciting restaurants, Members receive a complimentary bottle of Bluestone Lane unwooded chardonnay with every two-course meal. In addition, on your return visit, Members receive a 30% discount off the cost of the bill.

Outback Encounter - Flying Food Safari: A foodie's dream come true - the first four Member couples who book this exclusive South Australian food safari will each receive a complimentary 2004 Penfolds Grange Pack valued at just under \$800! Be quick.

Cape Mentelle - degustation tour and tasting: Discover Cape Mentelle with a two-hour private degustation tour and tasting. This guided tour of the vineyard and winery is followed by a private educational tasting of six wines in the stillage cellar matched with a degustation plate. Exclusively priced for VisitVineyards.com, Members pay only \$40 per person.

Michael Unwin Wines - 25% bonus: When purchasing any dozen bottles of wine, Members will receive a bonus of wine to the value of 25% of the cost of the dozen purchased. Member's choice of wines for the bonus 25%.

TheNightSparkles-complimentarybottleofMacedonsparkling: An evening of sparkling wines and dazzling degustation, join winemakers from the Macedon Ranges on Sat Mar 14 for a night to remember. Members who attend this effervescent event will receive a complimentary bottle of Macedon Ranges sparkling to take home with them. Be quick!

For assistance or to discuss your ideas contact Sara Schwarz, our helpful and friendly Partner Manager (contact details at right) then simply complete the Expression of Interest form (attached) with your offer(s) and return it asap by email, fax or post.

VisitVineyards.com - expanding your online presence



PARTNER INFORMATION KIT

Expression of Interest Form



COMPANY/BUSINESS NAME (YOUR LEGAL TRADING NAME):

KEY CONTACT (FULL NAME):

PREFERRED NAME:

POSITION:

POSTAL ADDRESS:

TOWN/SUBURB/AREA:

STATE:

POSTCODE:

PHYSICAL ADDRESS (TO APPEAR ON WEBSITE):

TOWN/SUBURB/AREA:

STATE:

POSTCODE:

PRODUCT NAME (TO APPEAR ON OUR WEBSITE e.g. Willow Creek Vineyard):

RELATED PRODUCT NAME(S) (e.g. Salix Restaurant):

EMAIL (OF CONTACT PERSON):

EMAIL TO APPEAR ON WEBSITE (E.G. FOR BOOKINGS, SALES ETC):

PHONE (OF CONTACT PERSON):

PHONE TO APPEAR ON WEBSITE:

MOBILE NO (OF CONTACT PERSON, IF APPLICABLE):

MOBILE TO APPEAR ON WEBSITE (IF APPLICABLE):

FAX (OF CONTACT PERSON, IF APPLICABLE):

FAX TO APPEAR ON WEBSITE:

WEB ADDRESS (MAIN SITE URL):

DESCRIPTION OF POTENTIAL VISITVINEYARDS.COM PARTNER OFFERS (REMEMBER THIS IS AN EXPRESSION OF INTEREST ONLY AND THE SUGGESTIONS YOU MAKE NOW ARE NOT BINDING) (SEE PAGES 5 AND 6):

OFFER 1
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OFFER 2
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If insufficient space, please write overleaf in space provided.

Yes I want to be involved. Please contact me to follow up. I'm happy with the above offer, please send me my contract.

Signed: Date:

NOTE: if you/your company has more than one business/product type that you would like to be included (e.g. a winery, with a restaurant and accommodation), and you wish to provide benefits to our Members for each product type, please photocopy this form and fill in one form per product.

If you have a related business operated by a lessee or another owner, please ask for a separate application kit and forms for them. Please print neatly and/or use capitals.

Please fax your completed form to Sara on f (03) 8774 1505, or post to:

Sara Schwarz
 VisitVineyards.com Product Manager
 C/- Sara Schwarz Consulting
 54 Shearwater Drive
 Carrum Downs
 Victoria 3201

Expression of Interest Form

continued



DESCRIPTION OF POTENTIAL VISITVINEYARDS.COM PARTNER OFFERS (REMEMBER THIS IS AN EXPRESSION OF INTEREST ONLY AND THE SUGGESTIONS YOU MAKE NOW ARE NOT BINDING) (SEE PAGES 5 AND 6):

OFFER 3

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OFFER 4

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ANY OTHER INFORMATION YOU WISH TO PROVIDE:

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*Please fax your completed form to Sara on
f (03) 8774 1505, or post to:*

Sara Schwarz
VisitVineyards.com Product Manager
C/- Sara Schwarz Consulting
54 Shearwater Drive
Carrum Downs
Victoria 3201