

Website a must for wine lovers

By work experience student Morgan Broadbent, Upwey High School

NEW websites are continuously popping up, but this one should interest food and wine lovers. VisitVineyards.com is an interactive and informative site designed for those keen to explore the food, wine and associated travel services available in Australia.

Open in June, the site offers a guide to more than 30,000 food, wine and accommodation services.

Founder and CEO Robyn Lewis said she hatched the concept several years ago amid frustration at having to sift through heaps of brochures and websites to seek credible information and advice.

"Having travelled extensively internationally and within Australia, I was well aware of our fantastic regional food and wine experiences and was keen to explore more, but found I was wasting too much time searching and planning when I could have been on the road exploring," she said.

"VisitVineyards.com will connect epicurean travellers to the many fantastic wine and food producers in Australia, saving them time and ensuring they get the most out of their travels."

As an active online publisher, VisitVineyards.com does not charge anything for customers to use the site. Likewise, businesses can list their products and services for free, which means even the smallest boutique producers get to promote themselves.

Given its global reach, any international

visitor can also use the site to plan their travels to Australia. Subscription to the monthly e-newsletter is free and members have the added benefits of accessing opinions and advice from like-minded people and posting their own comments.



The beautiful landscaping of the Yarra Valley wine region.

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