

-----

A new website called VisitVineyards.com has been created, claiming to be Australia's first comprehensive guide for wine and food explorers providing up-to-date information, news and reviews of the best regional wine and food travel experiences in Australia. The site brings together wine, food and travel providers across every Australian region and connects them to a growing database of more than 20,000 subscribers. The site is an online active publisher, does not sell food or wine and does not charge customers access to information or to build an itinerary. To support business, special offers can be made via the VisitVineyards.com site and monthly subscriber newsletter. Importantly, listed businesses will be able to edit their listings and upload images to ensure their details remain up-to-date.